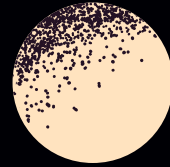


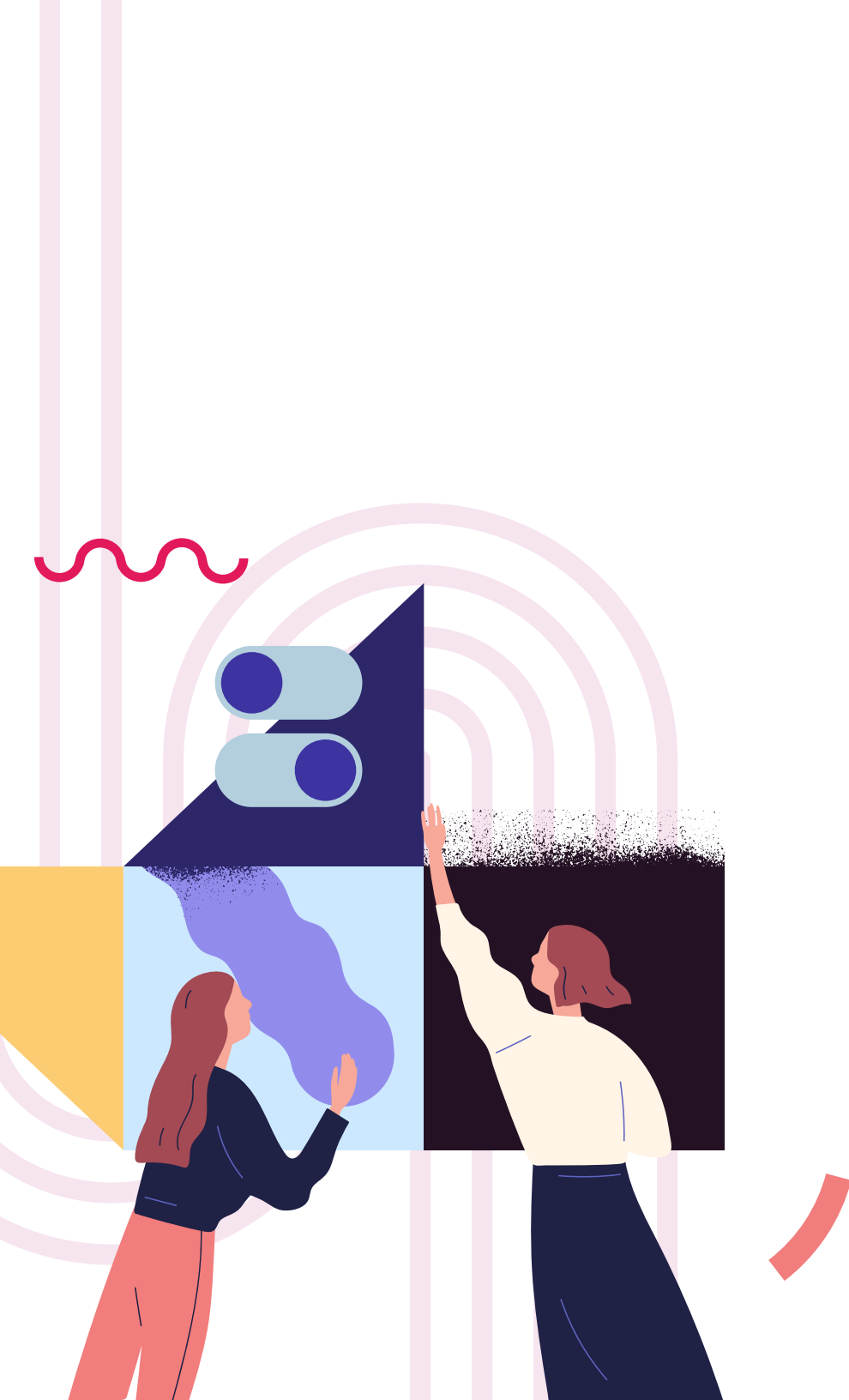
About Us



Who We Are

SyncSmart, founded in 2020, is a connection company that provides self-service, packaged integrations, apps, and other products for HubSpot users like you.

We are the product arm of Lynton, an Elite HubSpot agency partner that's been creating flagship, custom HubSpot integrations since 2009. We founded SyncSmart to help you get up and running with low-touch, easy-to-set-up integrations so you can start reaping the benefits as soon as possible. Why? We believe in putting you in control with integrations that work with you, not against you.



What We Do

In the simplest terms, we connect things. We create products that bring together the disconnected to transform your tech stack within the HubSpot ecosystem. Doing so enables your company to achieve real business success.

How? Our apps join your disparate tech sources, eliminate the issues caused by a lack of clear communication and data, and amplify your sales and marketing efforts.



What We Integrate

We offer a variety of tools to help you close the loop on data silos and take your stack to the next level.

Our powerful integrations work by finding associations from one system, such as a ConnectWise contact object, and matching them with the related association in HubSpot. In most situations, these objects and their related standard or custom field mappings sync bidirectionally. That means what happens in one of your systems will occur in the other and vice versa!

For every integration, SyncSmart can support all objects and their field mapping types.



How Our Integrations Benefit Your Business

Working with disparate systems slows your business down, which isn't great for your bottom line.

Connecting your tech sources and giving your teams relevant marketing activity and lead intelligence data will speed you up. You will be able to:

- ✦ Save time by not having to log into multiple systems throughout the day
- ✦ Rest easy knowing your data is accurate, up to date, and easy to find
- ✦ Improve communication between sales and marketing through synced data
- ✦ Create contextualized, personalized marketing campaigns and workflows
- ✦ Tap into all the lead data you need to move the sales needle forward
- ✦ Understand your customer journey better and capitalize on opportunities to connect
- ✦ Get a clear line of sight into your operations with reporting capabilities and more
- ✦ Supercharge your efforts by working with Lynton's full catalog of services

What Guides Us

Our goal is to provide easy-to-implement and simple-to-use integrations that require minimal interaction but still enable success without interruptions.

To achieve this, we're constantly moving forward and finding ways to improve every product through extensive internal research and development and getting the opinion of who matters most: You. Engaging with early adopters and power users in cross-functional collaboration as co-creators during the development and marketing process guarantees the future of great SyncSmart products.



Why SyncSmart?



We Save You Time

Save time by not having to log into multiple systems throughout the day



We Help You Weaponize Data

When your data is free of errors and updated, you're empowered to make data-driven decisions about your business instead of reacting to the world around you.



We Give You Line of Sight

Combining your systems closes the loop on miscommunication and misalignment, giving you a 360-degree view of your organization.



We Cut Your Effort in Half

Integrating your systems means never considering adding another platform to your tech stack — instead of numerous, cluttered platforms, you'll work in an efficient martech stack.

Why SyncSmart? (Continued)



We Pride Ourselves on Security

Data security and accuracy are top priorities for our team, and we back our integrations with a multi-step, multi-level security system with real-time monitoring.



We Believe in Transparent Pricing

Staying within budget while still getting the integration you need to ramp up your business operations is possible with our transparent, predictable pricing.



We Let You Do It Yourself

With SyncSmart's secure user interface (UI), you can stand up your integration 100% on your own — just pick what objects and fields you like to map, choose filters to decide when your sync runs, and make edits as needed!



Your data syncs automatically while you move your business forward.

How We Support You

You're in the driver's seat when you integrate using SyncSmart. You can opt to work with one of our implementation consultants through a proven process that involves collaboratively strategizing, building, testing, and launching your integration, or you can go it alone, with or without the SyncSmart UI.

Either way, we're here for you after you've gone live. You can count on us to customize your integration if need be, or you can purchase a support or premium support package backed by an entire support team.





Who We Help

SyncSmart has helped organizations of all sizes integrate their tech stacks to align teams, streamline work, and become more efficient. We've launched over 500 integrations so far, and we're not slowing down.



Support Packages

	Basic Support \$0	Premium Support \$500/mo
Email-Based Ticketing and Support Portal	✓	✓
Knowledge Base	✓	✓
Support Cases	✓	✓
Field Mapping Updates		✓
Monthly Support Calls		✓
After-Hours Assistance		✓
Proactive Monitoring for Downtime, Troubleshooting, and Break-Fix Issues		✓

Ready to Integrate?

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